



CITY OF HILLSBORO
HILLSBORO ARTS & CULTURE COUNCIL AGENDA
Wednesday, March 27, 2013

4:00 PM
Walters Cultural Arts Center

Public Meeting
527 E Main Street

Assistive Listening Devices (ALD) and sign language interpreters are available, at no cost, and can be scheduled for this meeting. Please provide at least 72 hours notice prior to the meeting. To obtain these services, call (503) 615-3497 or TTY (503) 681-6284.

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| 4:00 | Call to Order & Welcome:
Chair: Elizabeth Oberlin | <i>Oberlin</i> |
| 4:05 | I. Approval of the Minutes:
February 27, 2013 | <i>Oberlin</i> |
| | II. Reports and Presentations | |
| 4:07 | A. Report on Refreshments – Indian sweet and savory treats | <i>Otani</i> |
| 4:10 | B. Special Guest: Kristi Wilson, Volunteer Services Coordinator, coordinator for HYAC | <i>Chapin</i> |
| 4:25 | C. Update on McDonald House Purchase | <i>Gross</i> |
| 4:35 | D. Update on Endowment | <i>McKenna/Scheller</i> |
| 4:45 | E. Update on Latino Cultural Festival | <i>Otani</i> |
| 4:55 | F. Report on Professional Development Workshop | <i>Hill</i> |
| 5:00 | G. Update on Public Art | <i>Otani</i> |
| | III. Old Business:
None Scheduled | |
| | IV. New Business:
None Scheduled | |
| | V. Other Business:
None Scheduled | |

- 5:10 **VI. Announcements and Information Items:** *Oberlin*
- A.** HACC Community Arts & Culture Grant application due date is March 29, at 5 pm.
 - B.** HYAC Art Exhibition Opening, Tuesday, April 2, 6-8 pm, Walters Cultural Arts Center
 - C.** Latino Cultural Festival, April 21, Civic Center Plaza
 - D.** "Tips for talking to the media" distributed by email on Friday, March 22
 - E.** Media Articles:
 - "Hillsboro Hops to chip in on public art at sports complex," *Oregonian*, February 28, 2013
 - "New Hillsboro baseball stadium adds artistic 'Barometer,'" *Portland Tribune & KOINlocal6.com*, February 28, 2013
 - "Unique public art slated for new Hops ballpark," *Ballpark Digest*, March 1, 2013
 - "Hillsboro Baseball Ballpark to feature interactive sculpture," *World Interior Design Network*, March 4, 2013
 - "Hillsboro poised to purchase historic McDonald House from Elks Lodge," *Oregon Live*, March 25, 2013
 - F.** Open time for HACC member announcements
- 5:15 **VIII. Meeting adjourned.**

**HILLSBORO ARTS & CULTURE COUNCIL
REGULAR MEETING
MINUTES
February 27, 2013 – 4 PM**

Call to Order and Welcome

Chair Elizabeth Oberlin called the meeting to order at 4:00 PM.

HACC members present: Chair Elizabeth Oberlin, Vice Chair Carol Loughner, BJ Jeddelloh, Lynn Scheller, Debby Garman, Bernd Kuehn, Cindy Dauer, Doug Sellers, Anita Menon, Barbara Mason, Bryan Welsh, Christine Martell, Ed Arrington

HACC members absent: Deborah Clarke, Marcia Arganbright

Staff present: Cristina Caravaca (Cultural Arts Program Manager), Maggie Chapin (Cultural Arts Program Supervisor), Katrina Hill (Cultural Arts Facility Supervisor), Valerie Otani (Public Arts Program Supervisor), Gail Waibel (Recorder)

Visitors: Janel McKenna (HFC Director of Advancement), Chris Hartye (City of Hillsboro Project Manager)

I. Approval of Minutes

January 23, 2013 – Regular Session. Motion by Jeddelloh, seconded by Garman, to approve the minutes as presented. The motion passed by unanimous vote.

II. Reports and Presentations:

A. Report on Refreshments - Celebration of the Lunar New Year

Otani noted Asian refreshments were served including bubble tea from a local shop, OreAsian. Bubble tea is a popular refreshment in much of Asia, and has become more and more popular throughout the US in recent years.

B. Special Guest: Chris Hartye, Project Manager

Caravaca introduced Chris Hartye to provide an update and outline of HACC's involvement in the Hillsboro 2020 Vision Plan. Hartye thanked HACC for the opportunity to provide an update, noting he had not addressed HACC for at least two years. Hartye provided a brief overview of the 2020 Plan for the benefit of the new HACC members. He also referenced a YouTube video which highlights the past 10 years of the 2020 Vision Plan. Hartye encouraged HACC members to check out the entire video online.

Hartye presented a PowerPoint explaining the background and purpose of Vision 2020 which began being developed in 1997 as a guiding plan and a platform for bringing community groups together. The City Council adopted the Vision 2020 Plan in 2000. A Vision Implementation Committee (VIC) oversees the plan. There are six areas in the plan with over 50 strategies and 180 actions. Twenty-five organizations are called out in the plan as Lead Partners on the actions. There is an update conducted every five years focusing on "Strategy Review" with annual progress reports presented to the Council by lead partners. Hartye noted after 12 years, over 85% of the plan is implemented, 10% is underway, and 5% yet to be implemented. He said most of the items assigned to HACC are underway and stressed that HACC is a key partner in the Vision 2020 Plan. The VIC is reviewing the current plan looking toward developing a new plan for 2035. The first step in developing the new plan will focus on a community profile for Hillsboro; the second will focus on public outreach and what is next for Hillsboro in 2035. The review process will begin in August with citizen teams meeting to decide what should be included in the plan for the community. The items will be submitted to the City Council for review. Adoption of the new Vision 2035 plan is forecasted for 2015.

In conclusion, Hartye indicated a HACC representative is needed to serve on the committee. Chapin encouraged HACC members interested in serving on the Vision Implementation Committee to let staff know.

Chair Oberlin thanked Hartye for the Vision 2020 update.

C. Report on Hillsboro Arts & Culture Summit

Chapin reviewed the staff report with photos included in the packets. She noted 36 organizations participated at 27 tables. Over 100 people attended the event, including community members, City Manager Michael Brown, Assistant City Manager, Rob Dixon and Parks & Recreation Director Wayne Gross. The staff report listed the new organizations attending the summit; a review of the survey results; and comments or suggestions for next year. The photo booth was a great success. Tote bags given to participants at the summit were available for HACC members unable to attend.

D. Update on Endowment

Scheller reported 35 individuals attended the donor reception held to thank those donating to the seed fund. Scheller thanked the Board members for attending and noted the “energy” present at the reception was awesome. She noted some specific benefits as a result of the event included individuals indicating they would give additional donations; names of potential donors added to the list; and additional offers to host informational events.

McKenna stated the reception was a lovely event and thanked the HACC Fundraising Committee for contributions. She emphasized the importance of the event allowing individuals to come together for the common good. McKenna stated she has been with HCF one year and reiterated some of the goals expressed to her at the time she was hired. She stressed the importance of HCF being a valuable resource to the community and congratulated HACC for their success. McKenna indicated she will continue to keep HACC informed and updated on who she is working with for the Foundation.

E. Report on Hillsboro Community Arts (HCA)

Caravaca reported HCA sent letters out in early December 2012 soliciting interest from individuals to serve on the HCA Board. The letter expressed that if no additional board members joined the organization it would have to dissolve. No one came forward as a result of the letters. HCA Board has agreed to move toward dissolution. It was noted HCA has been in existence for 30+ years. Caravaca attended a meeting with HCA members at the Arts Center in January. Caravaca said it is sad to see HCA dissolved, however noted how difficult it is to keep a volunteer-run organization vital for so long. McKenna is advising HCA in the process of dissolution. It is planned that all HCA assets will go into the Endowment upon dissolution to continue the purpose of the organization – to provide cultural support to the Hillsboro community.

As a result of the move toward dissolution, HCA will not be sponsoring the annual “Showtime at Shute” summer concert series. Because of the importance of the concerts to the community, Caravaca said that the City, under the auspices of Parks and Recreation, has agreed to take on the concert series for this current year. They have requested funding from the City for the following fiscal year to support the series. This is the only HCA active program at present, and HCA is hopeful the concert series will continue.

Kuehn noted it seemed inevitable that HCA would dissolve and that some of the things they did are now being done by HACC. Arrington indicated he was delighted the concerts will be picked up as they are a great program for the community. Scheller commended McKenna and Caravaca for bringing the groups together.

F. Report on Professional Development Workshops

Hill reported 31 individuals attended the “Grant Writing for Success” workshop with Gigi Rosenberg. Several attendees represented new groups and individual artists in the surrounding area and Portland.

Chapin noted an upcoming event on March 7: “Washington County Arts & Culture Grants Panel.” This is a free workshop to assist individuals in applying for local arts and cultural grants. 41 RSVP’s have been received. Six different granting organizations will be represented on the panel. Chapin noted 2-3 HACC volunteers are needed to assist with the event. Martell, Garman, Oberlin and Menon volunteered. Chapin said there is a lot of excitement about this upcoming program.

Hill reported HACC’s next workshop “Funding Your Bliss: Strategies for Individual Artists” with Dmae Roberts is scheduled for March 20, 4-7 pm. Cost is \$25.00. An e-mail blast will be going out. Otani noted the workshop is a response to individual artist requests. She said the presenter Dmae Roberts is very knowledgeable and asked HACC to help get the word out about the workshop.

G. Update on selected design for Jackson Bottom Gate and Gordon Faber Recreation Complex
Caravaca provided comments in regard to the progress of the City’s Public Arts program. She noted media attention is coming fast about selected designs such as the stadium project. Staff desires to get the word out to HACC about new developments in programs before media coverage but sometimes press jumps on the story so quickly and gets stories posted on-line before there is an opportunity to update the HACC. She noted the media coverage is not always accurate and asked HACC members to please contact staff with any questions. Otani agreed and indicated staff wants to share results with HACC before items appear in the press, but isn’t always successful.

Otani presented a PowerPoint showing the art selections for the Jackson Bottom North Gate and the Gordon Faber Baseball Stadium. Artist Devin Laurence Field has been selected to create a public artwork for the new Hillsboro Stadium. Otani reviewed the design including the interactive, musical and lighting components of the piece. Scheller served on the Selection Committee and noted the City is receiving more than expected from the artist. At the official presentation the previous day, the artist expressed excitement to have one of his art pieces in the area where he lives. Otani said there is tremendous enthusiasm about the piece and its ability to create a gathering place at the new stadium. Otani noted the Parks and Recreation Commission approved the design and is set to proceed with installation prior to the baseball season opening in mid-June.

Kuehn mentioned season tickets for the Hops are going fast. Otani added the Hops owners are excited to be part of Hillsboro and they are interested in arts.

Regarding the Jackson Bottom Gate, Otani said three artists we selected to submit designs and after review by the Selection Committee, local Artist Tim Gabriel was selected. There was strong support for Gabriel’s design and a sample of the artwork was on display at the meeting. Otani noted the entry was the first public arts submission by Gabriel. Otani stressed a goal of the public arts program is to create a pathway for local artists to submit their artwork, and that this selection supports that goal.

H. Update on HYAC Art Competition & Show
Chapin reported the 9th annual HYAC Art Competition and show will be taking place in April at the Walters Cultural Arts Center. Chapin asked HACC members to consider serving as judges for the show. Cash prizes will be awarded including \$250 school of the student winning “best of show” for art program for supplies. HACC members Kuehn, Loughner, Martell, Welsh, and Mason volunteered to serve as judges.

I. Report on the Creative Hillsboro project

Otani reviewed the staff report in the packets regarding the Creative Hillsboro Project. Professional photographer Rick Paulson has expressed desire to support HACC's work in promoting the arts. Included in the staff report were examples of Paulson's photographs. As part of promoting local arts and culture, HACC has been featuring local artists and their work on the website and Facebook. Paulson will photograph local artists and arts organizations and make the photos available to both the HACC for promotional uses as well as the organization or artist to use at no cost. Staff will compile a list of groups or individuals to be photographed, and other suggestions should be emailed to staff.

IV. Old Business:

None scheduled

V. New Business:

A. Consider approving the formation of a selection panel for the Community Arts & Culture Grants. Chapin reviewed the staff report included in the packets. The proposed timeline for the Grant selection panel was reviewed. Grants close at 5 pm on March 29 and the panel receives copies of eligible grant submissions by April 16. The panel will meet to rank the applicants between April 30 and May 18. The recommendations will be considered by HACC at their May 22 meeting. Chapin indicated staff is receiving lots of phone calls in regard to the grant process. She encouraged HACC members to consider serving on the Grant panel. She said it is hard work; however, it is a rewarding position for HACC volunteers. HACC members volunteering to serve on the panel were Sellers, Arrington, Oberlin, Jeddelloh, Garman, Loughner and Kuehn. Staff will review the grant applications and select a review panel by April 5. Several HACC members commented on their past service on the Grant panel and the rewarding and enlightening experience.

Motion by Garman, seconded by Sellers, to approve the formation of a grant selection panel of three to five members to select grant recipients for the fiscal year 2013-2014. The motion passed by unanimous vote.

VI. Other Business.

None scheduled

VII. Announcements and Information Items:

- A.** HACC Professional Development Special Event: Washington County Arts & Culture Grants Panel, Thursday, March 7, 4-6 pm, FREE
- B.** HACC Workshop: Funding Your Bliss: Strategies for Individual Artists, with Dmae Roberts, Wednesday, March 20, 4 - 7 pm, \$25
- C.** HACC Community Arts & Culture Grant application due date is March 29, at 5 pm
- D.** Media Articles:
 - "Hillsboro arts grant brings circus-arts professional Michael O'Neill to teach theater to youth at Swallowtail School," *Oregonian*, January 28, 2013
 - "Gigi Rosenberg teaches grant writing workshop, part of the Hillsboro Arts & Culture Council series," *Oregonian*, February 1, 2013
 - "Artist Devin Laurence Field commissioned to create large public artwork for the new Hillsboro stadium," *Oregonian*, February 7, 2013
 - "Hillsboro's support for artists is transforming the city into an Oregon arts hub," *Oregonian*, February 14, 2013
 - "Final design for public art at Hillsboro baseball ball park to be unveiled, approved on Tuesday," *Oregonian*, February 25, 2013
 - "Joint concert is a product of these conductors," *Oregonian*, February 27, 2013
- E.** Open time for HACC member announcements

Kuehn: Called attention to the Oregonian news article on the joint concert scheduled for March 9, 2013 at 7 p.m. at Century High School. Conductors Kuehn and Randy Spitzer will be directing the joint choirs performing John Rutter's "Requiem."

Mason: Washington County Museum "After Dark", Hillsboro Civic Center, March 2, 6 pm.

Astronaut Training Camp for adults. Fun, food adult beverage and more. 21 and over.

Dauer: Westside Cultural Alliance is looking for Board members. If there is interest in serving more regionally, former HACC members may want to apply. Dauer distributed postcards regarding Right Brain Initiative fundraising campaign "Ignite the Imagination Fund."

Arrington: Fedora AV Company is changing owners. The company worked on Shute Park concerts as well as many other City events such as Celebrate Hillsboro.

All: "Happy Birthday" to Maggie Chapin

Kuehn: Mentioned a collaboration as a result of the Summit will happen in June with the Oregon Chorale and the NW Classical Dance Company.

VIII. Meeting adjourned

Chair Oberlin declared the meeting adjourned at approximately 5:45 PM.